Second Phase

Upon completion of first phase, campuses will move on to the second phase; implementing new steps to encourage registration and voting. We have identified four key priorities and recommend schools implement two or three new promising practices for each of the four.

We’ve divided the goals this way because we understand that each campus is working with state-specific voting laws and a diverse campus culture. No two campus programs will be the same, but hopefully all will yield similar results. Our suggested priorities and promising practices are:

1. **Voter registration:**
   a. Sending out a campus wide-email including voter registration information and the necessary forms or online voter registration where available
   b. Providing staffers/volunteers to distribute and collect voter registration forms during orientation, welcome week, move-in and similar programs
   c. Work with student affairs and/or the residential life office to distribute and collect voter registration forms in student housing
   d. Embedding voter registration information in the school’s homepage, course management systems (blackboard, sakai, myportals, etcetera), and other heavily trafficked online portals/sites operated by the school
   e. Coordinate with academic affairs to have faculty or a student representative distribute forms at the beginning or end of class
   f. Host a campus-wide event around programs such as National Voter Registration Day or Constitution Day

2. **Voter education:**
   a. Hosting a candidate or issue forum
   b. Hosting a debate watch party
   c. Distributing nonpartisan ballot guides or sample ballots
   d. Hanging up posters, flyers, or utilizing other types of campus media to inform students what candidates and issues are on the ballot in upcoming elections
   e. Creating a voter education website with comprehensive information for students

3. **Ballot access:**
   a. Hosting an early vote or polling location on campus
   b. Providing rides or organizing walks to early voting or the polls
c. Working with local election officials to address issues of student registration and ballot access, including having local election officials participate in student registration and voting outreach efforts on campus

4. Get out the vote:
   a. Sending out a campus-wide email with information about vote by mail and early voting
   b. Hanging posters/flyers and utilizing campus media to publicize upcoming elections and how to cast a ballot
   c. If you live in a heavy vote-by-mail state, reminding students to mail their ballots back before the deadline
   d. Run a campus poll worker recruitment program
   e. Day before and Day of reminders for Election Day.

○ Please remember that this is a living document and suggestions, as well as additions to potential activities are always welcome