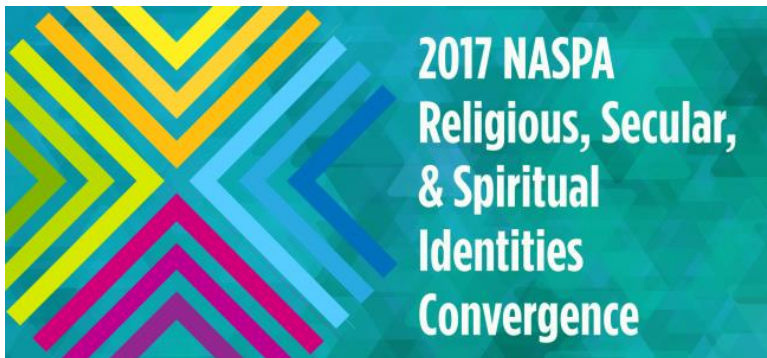


# 2017 NASPA Religious, Secular, and Spiritual Identities Convergence Exhibitor & Sponsor Application

May 22 – 24, 2017 ♦ Los Angeles, CA  
Registration Deadline: **April 28**

Please complete and return to Szymon Kesek: [skesek@naspa.org](mailto:skesek@naspa.org)  
Questions? Contact Szymon at 202-903-0657



The 2017 NASPA Religious, Secular, and Spiritual Identities Convergence will bring together faculty, administrators, campus ministers, religious professionals and other interested parties for a conversation on and collective action in regards to religious, secular, and spiritual initiatives in higher education.

The event will address the intersectionality of identity, religion, and spirituality and how these factors interact in the work of on-campus professionals and the collegiate experiences of students. Programs will explore ways of creating more socially just and inclusive campus environments that support the religious, secular, and spiritual exploration and practice of our communities.

Visit <https://www.naspa.org/events/2017-naspa-religious-secular-and-spiritual-identities-convergence> for more details.

## Why Become a Convergence Exhibitor/Sponsor?

- Share information about your institution/organization/program with over 200 of our attendees
- Increase awareness of religious, secular, and spiritual identities in college programming and resources
- Help support educators as they come together to hone their understanding, awareness, and skills in regards to religious, secular, and spiritual identity in higher education
- Build or develop your relationship with NASPA, the premier higher education student affairs association

## Convergence Target Attendees:

- Faculty
- Vice Presidents of Student Affairs
- Administrators
- Students
- Campus Ministers
- Chaplains
- Interfaith Educators
- Religious Professionals



Join us from May 22-24 in UCLA's Luskin Conference Center in Los Angeles, CA!

**All sponsor packages include an optional exhibit space with:**

One 8' table; two folding chairs; one wastebasket; one program book; a pre-registration mailing list (no e-mail addresses or phone numbers provided).

Sponsor Packages (Select One)		
<input type="checkbox"/> <b>Gold Sponsor</b>  <p style="text-align: center;"><b>\$5,000</b></p> <ul style="list-style-type: none"> <li>➤ Company logo and hyperlink on the conference website</li> <li>➤ Registration fee for up to six (6)</li> <li>➤ Optional table top exhibit space</li> <li>➤ Recognition as a Gold Conference Sponsor in the program guide</li> <li>➤ Sign and verbal recognition as a Gold Conference Sponsor at the event</li> <li>➤ Full-page grayscale ad in the printed program guide</li> <li>➤ Banner ad in the Guidebook mobile program</li> <li>➤ Sponsorship of a conference event/area (see below)</li> </ul>	<input type="checkbox"/> <b>Silver Sponsor</b>  <p style="text-align: center;"><b>\$2,500</b></p> <ul style="list-style-type: none"> <li>➤ Company logo and hyperlink on conference website</li> <li>➤ Registration fee for up to four (4)</li> <li>➤ Optional table top exhibit space</li> <li>➤ Recognition as a Silver Conference Sponsor in the program guide</li> <li>➤ Sign and verbal recognition as a Silver Conference Sponsor at the event</li> <li>➤ Full-page grayscale ad in the printed program guide</li> <li>➤ Banner ad in the Guidebook mobile program</li> </ul>	<input type="checkbox"/> <b>Bronze Sponsor</b>  <p style="text-align: center;"><b>\$1,000</b></p> <ul style="list-style-type: none"> <li>➤ Company logo and hyperlink on conference website</li> <li>➤ Registration fee for up to two (2)</li> <li>➤ Optional table top exhibit space</li> <li>➤ Recognition as a Bronze Conference Sponsor in the program guide</li> <li>➤ Sign and verbal recognition as a Bronze Conference Sponsor at the event</li> <li>➤ Half-page grayscale ad in the printed program guide</li> </ul>
<p><b><i>We also offer customized exhibit/sponsor packages</i></b>  <b>Contact:</b> Szymon Kesek, NASPA                  202-903-0657 / <a href="mailto:skesek@naspa.org">skesek@naspa.org</a></p>		

Sponsored Events/Areas (For Gold Sponsors Only)
<p style="text-align: center;"><b>A Gold Convergence Sponsorship includes one of the following:</b></p> <ul style="list-style-type: none"> <li>➤ Your own sponsored session (5 available)</li> <li>➤ Sponsorship of a plenary session (4 available) with sign recognition</li> <li>➤ Sponsorship of a break at the event with sign recognition</li> <li>➤ Sponsorship of one event meal with sign recognition (3 available)</li> <li>➤ One promotional sponsorship:                         <ul style="list-style-type: none"> <li>○ Sponsorship of conference tote bags</li> <li>○ Sponsorship of conference lanyards</li> <li>○ Sponsorship of conference Guidebook app</li> </ul> </li> </ul>

## Program Book Advertising Options

- \$700** – Inside front cover full-page color printed program guide ad (1 available)
- \$400** – Full-page grayscale printed program guide ad
- \$400** – Banner ad in Guidebook mobile program
- \$200** – Half-page grayscale printed program guide ad

### Ad Specs

*(Unless otherwise noted, printed program guide ads are grayscale only)*

Full-page printed program guide ad: 8" across by 10.5" high

Half-page printed program guide ad: 7.75" across by 5.125" high

***High resolution PDFs of 300 dpi or more accepted***

Banner ad in Guidebook mobile program: 600 pixels by 110 pixels

***JPG or PNG files accepted***

Please submit your ads along with a 50 word or less company description by **April 28, 2017** to ensure inclusion in the event program guide.

## Additional Information

### Pre-Registration List

A pre-registration list is available to all sponsors. The registration list will be emailed two weeks before the conference. Registration mailing lists will be sent in Microsoft Excel format.

**Please note that this will be an attendee mailing list only. E-mails and phone numbers of attendees are not included on this excel list.**

### Property Responsibility/Insurance

You are responsible for insuring the safety of your personnel and your exhibit materials from theft, damage, accident, fire and other such causes. Exhibitors who desire to carry insurance must do so at their own expense. All property of the exhibitors is understood to remain in their own care, custody and control in transit to and from the confines of the exhibit area, as well as while it is on the floor. Security and storage space will not be provided. **NASPA and their agents are not responsible for losses incurred, theft, or damage.**

### Optional Exhibit Dates

<b>Exhibits, Day 1</b>	
Monday, May 22:	1:00 PM to 5:30 PM
<b>Exhibits, Day 2</b>	
Tuesday, May 23:	7:00 AM to 5:00 PM
<b>Exhibits, Day 3</b>	
Wednesday, May 24:	7:00 AM to 12:00 PM

### Registration Information

Your conference badge is your admission ticket to other conference events and sessions that do not charge special fees. Other individuals who wish to attend the conference will need to register at the appropriate rate.



**2017 Strategies Conferences  
Exhibitor & Sponsor Application**

Registration deadline is **April 28, 2017**

Organization name:	
Mailing address:	
City, State, ZIP:	
Phone:	
Website:	
On-site contact 1:	
On-site contact 2:	
On-site contact 3:	
On-site contact 4:	
On site contact 5:	
On-site contact 6:	
<p><i>Please submit your application along with a 50 word or less <b>company description</b> by <b>April 28, 2017.</b></i></p>	

**Payment Information**

No refunds will be made after **April 28, 2017**

Payment type:	<input type="checkbox"/> Credit card <input type="checkbox"/> Check (made payable to NASPA) Please send to: NASPA; 111 K Street NE, 10 <sup>th</sup> Floor; Washington, DC 20002
<b>Total amount:</b>	\$
Cardholder name:	
Cardholder address:	
Credit card number:	
Expiration date:	
CVV:	
Cardholder signature:	

Please fill out the registration form and e-mail to [skesek@naspa.org](mailto:skesek@naspa.org) or fax to 202-204-8443  
 Questions? Contact Szymon Kesek at 202-903-0657 or via e-mail at [skesek@naspa.org](mailto:skesek@naspa.org)