RESOURCES FOR UPDATING CANNABIS LANGUAGE ON CAMPUS

DUCKS CALL IT CANNABIS
We think you should too.

PLEASE NOTE THESE RESOURCES WERE USED AS STARTING POINT AND HELPFUL IN OUR IMPLEMENTATION PROCESS. WE ARE HAPPY TO CONNECT AND SHARE MORE CONTEXT AND SUPPORT AS NEEDED.

ALEXIS DRAKATOS . KATY LARKIN . KERRY FRAZEE OFFICE OF THE DEAN OF STUDENTS DIVISION OF STUDENT LIFE
ASK WHY?

IS THERE A REASON WE ARE CHOOSING TO USE LANGUAGE HISTORICALLY USED TO OPPRESS?

ASK WHO?

WHO ARE THE PEOPLE ON YOUR CAMPUS THAT CAN HELP IMPLEMENT CHANGE?

INITIAL STAKEHOLDERS

OFFICE OF THE DEAN OF STUDENTS
STUDENT CONDUCT AND COMMUNITY STANDARDS
SUBSTANCE ABUSE PREVENTION AND EDUCATION OFFICE OF GENERAL COUNCIL
DIVISION OF STUDENT LIFE
BOARD OF TRUSTEES
MARKETING AND COMMUNICATION
UNIVERSITY HOUSING
UNIVERSITY POLICE DEPARTMENT
SAFETY AND RISK SERVICES
HEALTH PROMOTION
ORIENTATION PROGRAMS
PARENT AND FAMILY PROGRAMS
ASK WHAT NOW?

HERE IS HOW THE PROCESS UNFOLDED FOR US ALONG WITH SOME SAMPLE LANGUAGE FOR OUTREACH AND POLICY.

FIND & REPLACE

THE "M" WORD WITH "CANNABIS" ON WEBSITES AND EDUCATIONAL AND PROMOTIONAL MATERIAL. THE FEW EXCEPTIONS WILL BE RELATED TO STATE AND FEDERAL LAWS AND OFTEN REFERENCED WITHIN THE ANNUAL FIRE SAFETY REPORT, DRUG-FREE SCHOOLS AND CAMPUSES REPORTS, AND STUDENT CONDUCT CODE.

UPDATE CONDUCT CODE

For purposes of the Student Conduct Code, "Cannabis" means the parts, products, and derivatives of the plant Cannabis sativa, indica, ruderalis and hybrid strains, regardless of the delta-9-tetrahydrocannabinol level. Cannabis is a Schedule I substance under the Controlled Substances Act, 21 U.S.C. 811 to 812. This does not include FDA approved substances as permitted in 1 CFR 1308.15(f) or industrial hemp as permitted by federal law, 7 U.S.C. 1639o. Pursuant to federal law, medical use of cannabis is prohibited on University Premises and at University Sponsored Events.
Dear [STRATEGIC PARTNER],

We have been using an anti-oppression lens to stop using marijuana when speaking about cannabis — from our education, marketing, and web presence, to re-writing our conduct code and UO policies. This has been and continues to be a work in progress as we have done more research on the marginalizing and oppressive origins of calling cannabis “marijuana/marihuana” in the US, which confirmed our decision to make this change for our institution. We have also been noticing the trends in research as leading scientists in the field are shifting to adopt cannabis in place of marijuana in their publications.

Provided the intentionality behind your [INSERT PARTNERSHIP EFFORTS] and a desire to have content that remains culturally appropriate for years to come, we want to advocate to use cannabis as a more accurate term encompassing the parts, products, and derivatives of the Cannabis plant (sativa, indica, ruderalis, and hybrid strains). Cannabis is still prohibited on our campus and we have been sharing this video with colleagues as a sound bite for more historical context: https://nowthisnews.com/videos/weed/the-term-marijuana-is-rooted-in-racism.

Thank you for your consideration.
ADVOCATE & EDUCATE

DUCKS CALL IT CANNABIS
The UO recognizes the marginalizing and oppressive origins of calling cannabis "marijuana/marihuana" in the U.S., which is why we as an institution are actively updating the language used in our education, marketing, conduct cod, and policies. Using "cannabis" is also a more accurate term as it encompasses the parts, products, and derivatives of the cannabis plant. We challenge you to learn about the history and change your language.

DISCLAIMER LANGUAGE
As you engage with the online prevention course modules, you'll notice the use of the term marijuana, which is referring to cannabis. While the colloquial term is largely used for the education you are about to receive, we want you to know that ongoing education, marketing, student conduct, and policies at the University of Oregon will use cannabis as it is the more accurate term, which encompasses the parts, products, and derivatives of the cannabis plant. After completing these programs, we expect that you will understand the impact of using, and the potential consequences of misusing alcohol, cannabis products, and other drugs. Whether you abstain from substances or not, this program will help you make personal decisions about use and encourage you to be a responsible Duck by taking care of your peers.
ASK WHAT NEXT?

THERE IS A LOT MORE WE ARE COMMITTED TO BY CONTINUING EDUCATION, OUTREACH, AND ADVOCACY.

WHAT WILL YOU DO NEXT?