BUILDING CAPACITY TO LEAD: HOLISTIC WELLNESS FOR MEN OF COLOR

DEFY THE LIE AND EMBRACE YOUR TRUTH CONFERENCE AND THE COLLEGES COMMITTED TO CHANGE.

NASPA STRATEGIES CONFERENCE
JANUARY 16, 2020
HYATT REGENCY, NEW ORLEANS
OUR GOALS...

THIS 60-MINUTE PRESENTATION WILL ADD TO THE BODY OF KNOWLEDGE EDUCATORS NEED TO CREATE EQUITABLE AND WELCOMING ENVIRONMENTS FOR MEN OF COLOR.

SESSION PARTICIPANTS WILL LEARN HIGH IMPACT PRACTICES, RESEARCH THAT GROUNDS OUR STRATEGIES, AS WELL AS DEMONSTRATE INTENTIONAL COUNSELING AND ADVISING STRATEGIES USED TO SUPPORT MEN OF COLOR AT THEIR RESPECTED INSTITUTIONS.
“EVERY SYSTEM IS PERFECTLY DESIGNED TO GET THE RESULT IT GETS.”

W. EDWARDS DEMING
REIMAGINE, REDEFINE & REBUILD…

➢ THE EDUCATIONAL SYSTEM’S HISTORIC DEFICIT MINDED BELIEF THAT MEN OF COLOR CAN’T SUCCEED IS WHAT WE CALL THE “LIE”.

➢ THROUGH YEARS OF ENDURING MICRO/MACRO-AGGRESSIONS, THE SYSTEM OR LIE HAS TRAUMATIZED US, CONVINCED US THAT WE ARE BROKEN, DEFICIENT, AND NOT WORTHY OF AN EDUCATION.

➢ SO AS WE DESIGN A BETTER SYSTEM OF EDUCATION, SUITED TO MEET THE NEEDS OF ALL, AS A COMMUNITY, WE ARE ATTEMPTING TO REPAIR THE GENERATIONAL TRAUMA OF OUR SOULS WITH LOVE, HOLISTIC WELLNESS, AND CULTURALLY CENTERED HEALING STRATEGIES.
RESEARCH THAT GROUNDS OUR STRATEGIES

- JASON SUAREZ, (2019), *DESIGNING AN EQUITY-MINDED AND CULTURALLY RESPONSIVE LEARNING ENVIRONMENT*
- DR. JOHN LUKE WOOD AND DR. FRANK HARRIS, (2015), *TEACHING MEN OF COLOR IN THE COMMUNITY COLLEGE*
- DR. SHAUN HARPER AND DR. JOHN KUYKENDLL, 2012, *EIGHT STANDARDS OF AN EFFECTIVE BLACK MALE STUDENT INITIATIVE*
- DR. PEDRO NOGUERA, UCLA’S CENTER FOR THE TRANSFORMATION OF SCHOOLS
- DR. ESTELA MARA BENSIMON, USC’S CENTER FOR URBAN EDUCATION
- MALE SUCCESS ALLIANCE AT CSUDH
- DR. TYRONE HOWARD’S BLACK MALE INSTITUTE AT UCLA
COLLABORATION SUCCESS

CROSS-CAMPUS PARTNERSHIPS, INSTITUTIONAL EFFORTS, AND CULTURALLY RELEVANT ACTIVITIES ARE BEING IMPLEMENTED THROUGHOUT CALIFORNIA COMMUNITY COLLEGES TO INCREASE THE SUCCESS FOR MEN OF COLOR.

THROUGH THE SUPPORT OF STUDENT EQUITY FUNDING, EL CAMINO COLLEGE, SANTA MONICA COLLEGE, LONG BEACH COLLEGE, AND COMPTON COLLEGE WILL PRESENT CAMPUS INITIATIVES AND STRATEGIES USED TO ENHANCE THE SUCCESS FOR MEN OF COLOR. SPECIFICALLY FOCUSING ON THE CROSS-COLLABORATIVE MEN OF COLOR CONFERENCE.
VISION: HOW IT STARTED

- Grassroots Origins
- The best ideas are birthed at the bar ;-) 
- Don’t wait for the state to make you act
- Let’s have a free conference!
- What does it look like?
- Who are we serving?
- Why are we doing it?
HOW TO SECURE FUNDING

- Identify campus partners and resources (facilities, campus police, transportation, food services, marketing, and counseling)
- Faculty (presenters and attendees can get flex credit)
- Equity funds
- Athletics
- Special programs that work with targeted populations
- Most resources are volunteered, must connect with campus allies willing to give time
- Outside sponsors
PLANNING

- DECISIONS BASED OFF DATA (THEME)
- SURVEY STUDENTS, CLUB MEETINGS, INCLUDE STUDENTS ON COMMITTEES
- SOMEONE HAS TO RUN POINT AT EACH CAMPUS
- STUDENT LEADERSHIP VITAL FOR SUCCESS (WHO IS YOUR TEAM CAPTAIN?)
- INTERNAL AND EXTERNAL PLANNING
  - INTERNAL = MONTHLY MEETINGS, WORKSHOPS
  - EXTERNAL = RECRUITING, MARKETING (MAXIMIZING EVENTS ON CAMPUS AS OPPORTUNITIES TO PROMOTE)
- MARKETING! MARKETING! MARKETING!
MEN OF COLOR
2ND ANNUAL LEADERSHIP CONFERENCE

DEFY THE LIE AND EMBRACE YOUR TRUTH

FRIDAY
OCT 11 2019
8AM - 3PM

EL CAMINO COLLEGE
East Dining Room
16007 Crenshaw Blvd.
Torrance, CA 90506
1-866-ELCAMINO
www.elcamino.edu

For more information, contact:
Robert Williams
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A HOLISTIC APPROACH TO HEALING MEN OF COLOR

Join us for the second annual Men of Color Leadership Conference and enjoy a day of empowerment, positive social change, and an opportunity to network with other men of color. Attendees who participate will receive:

- Free Breakfast & Lunch
- Leadership and Wellness Workshops
- Networking Opportunities
- Featured Guest Speakers
- Community Resources
- And much more!

This conference is free for all California Community college students, staff, and faculty. Seating is limited to 250 attendees. Register online today at:

bit.ly/menofcolorconference

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DAY OF CONFERENCES

2018 CONFERENCE

Workshops:
- Networking for Success
- Managing Healthy Relationships
- How to Navigate the Community College System as a faculty/staff member
- Professional Panel

2019 CONFERENCE

Workshops:
- Holistic Wellness
- Spiritual Wellness
- Toxic Masculinity
- Mindfulness
- Networking: Building Your Squad
- Professional Panel
BREAKOUT
QUESTIONS
1. DO YOU KNOW YOUR EQUITY DATA?
2. WHAT ISSUE ARE YOU TRYING ADDRESS?
3. WHAT POPULATION ARE YOU SERVING?

CONFERENCE QUESTIONS:
- WHAT IS THE CONFERENCE FOCUS?
- WHAT IS YOUR FUNDING SOURCE?
- HOW MANY STUDENTS AND STAFF ARE YOU TRYING TO SERVE?
- WHAT ARE THE RESOURCES NEEDED FOR THE CONFERENCE?
- WHAT OTHER ENTITIES (COLLEGES, UNIVERSITIES, VENDORS, OFFICES, AND DEPARTMENTS) DO YOU WANT TO COLLABORATE WITH?
- WHAT ARE YOUR HURDLES?
...Continued Dialogue and Q & A
EL CAMINO COLLEGE:
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