SESSION OBJECTIVE

Upon completion of the session, participants will be able to:

- Describe the new Healthy Campus Framework.
- Identify tools related to each entry point of the new Healthy Campus Framework.
- Discuss potential strategies for applying the next generation of the Healthy Campus Framework at their institution.
HEALTHY CAMPUS 2020

ACHA Webinar:
Sunsetting Healthy Campus: Getting Ready for the Next Generation
https://www.acha.org/ACHA/Events_and_Education/Ed_Activities/Sunsetting_Healthy_Campus.aspx

NEEDS ASSESSMENT 2019

- 221 Responses
- Coalition was the general focus
- The Objectives
  - Driving Health
- Barriers
  - Institutional differences
  - Resources
- Successes were vague
Purpose: Healthy Campus empowers campus communities to improve health and well-being. It is the process of helping campus communities:

- Become the cornerstone of the campus by striving toward health equity and eliminating health disparities through the application of health services
- Support a community that increases academic success, student and faculty/staff retention, and life-long learning
- Create a culture where social and physical environments promote health

HEALTHY CAMPUS: CORE ELEMENTS

- Healthy Campus is a continuum
- Comprehensive Health & Well-being Programs for Students
- Institutions of Higher Education are communities
- Every campus has a place
HEALTHY CAMPUS: CORE ELEMENTS

- Long-term sustainable efforts
- Consulting: College Health & Wellness Consulting
- Assessment: Connected College Health Network
- Leadership: College Health and Wellness Professional
- Linkage to ACHA: Healthy Campus becomes a driver within ACHA

INFRASTRUCTURE

- Basis for creating a Healthy Campus
- Supportive infrastructure
- Administrative foundation
- Ancillary services
- Help build the capacity to influence health and well-being across a campus
A Cornerstone Campus has implemented the Framework for a Comprehensive College Health Program (CCHP).

At this level, institutions should be asking if their students' basic health needs are being met in order to support student success.

Provides or facilitates access to services with a commitment to integrating prevention, health promotion, and public health with equal importance to both physical and mental health services.

A Cornerstone Campus is designed to help each campus build capacity.

**CORNERSTONE CAMPUS**

**Strategies**
- Creating a network of community providers to facilitate access to mental health services.
- MOU with a local pharmacy for special rates for students
- Conducting a Gap Analysis to identify current and potential collaborations

**Resources**
- Framework for a Comprehensive College Health Program (CCHP)
- Standards of Practice for Health Promotion
- Standards for Student Health Insurance Coverage
- Trans-Inclusive College Health Programs

**Assessment**
- Gap Analysis
- Benchmarking
- Student Focus Groups
- Environmental Scans
A Community Campus specifically works to establish the mechanisms for campus-wide ownership of health and well-being through the Collective Impact Model.

Identification of a backbone organization, which will lead efforts around health on campus and a champion (preferably senior leadership) who can advocate for health and well-being.

A Community Campus examines a more organizational and systems-based approach to health and well-being. It is asking the question, who is leading us.

A Community Campus' target population broadens to the entire campus community, including students, faculty, and staff.

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HEALTHY CAMPUS: COMMUNITY

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COMMUNITY CAMPUS

**Strategies**

- The Backbone Organization leading efforts around health on campus
- Identify/Establish Champion(s)
- Begins to advocate for embedding health and well-being into all aspects of campus culture, across administration, operations and academic mandates
- Identification and mobilization around a specific well-being concern.

**Resources**

- CAS Standards
- Collective Impact Model
- The Okanagan Charter

**Assessment**

- MAP-IT Framework
- Environmental Scans
- Population-level Surveys (NCHA, HMS, etc.)
HEALTHY CAMPUS: CULTURE

A Culture Campus has a well-established structure for articulating campus needs and taking steps to collectively address those issues, through a common agenda and shared measures.

Regardless of staff attrition, a Culture Campus will continue to operate towards a common agenda and effectively involve the area around the campus community.

A Culture Campus is asking how are health and well-being initiatives making an impact on student success and community well-being.

A Culture Campus moves beyond the campus to include the surrounding community and environment. It includes the students, faculty, staff, city, county, etc.

CULTURE CAMPUS

Strategies

- Embed health into all aspects of campus culture
- Lead health promotion action and collaboration locally and globally
- Strong community partnerships that align with the academic mission and vision
- Policies congruent with shared goals (safety, respect, etc.)

Resources

- The Okanagan Charter
- Collective Impact
- Socioecological Model

Assessment

- Shared Measurements
- Campus Health Report Card
- Campus Health Map
DISCUSSION

• What entry point do you see for your institution when applying the Healthy Campus Framework?
  • How many of you need to build capacity on your campus to be able to do advanced Health Promotion work on your campus?
  • Is there a Backbone Organization on your campus? If not, where (or with whom) would you envision one developing?
  • Do you have a senior leader that can act as a champion?
  • What are the barriers you anticipate?

HEALTHY CAMPUS FRAMEWORK

• Launch: May 2020
• Healthy Campus Framework Paper
• Healthy Campus Assessment
• Healthy Campus Network
• Healthy Campus Website
  • Repository of tools and resources
HEALTHY CAMPUS LEADERSHIP TEAM

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・Rebecca Caldwell
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Questions